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The Green Option

## Reduce Environmental Impact:

- Using a PAC mailer vs. a box with air pillows or packing peanuts cuts down on packaging and reduces waste.
- Our weight reduced flexible packaging helps to decrease the amount of waste generated or the amount of material that needs to be recycled after a package is used.
- Our mailers protect your product, reducing damage (broken product means shipping another, creating more of an environmental impact).
- Our lighter packaging means lighter loads or fewer trucks needed to ship the same amount of product, helping to reduce transportation energy, decrease emissions and lower shipping costs.



## PACkaging - The Green Option

Your products need to be protected during shipping in environmentally conscious packaging. But what's the best option?

We all know that less packaging used to protect your product while in transit is the Greener option. But did you know that PAC Worldwide offers low profile bubble mailers, in addition to flat, poly mailers which can help reduce packaging waste? These products can easily be recycled along with your plastic grocery bags, by placing them in the recycling container the next time you do your food shopping.



This Airjacket is 100% recyclable.



Not only are our poly/bubble mailers recyclable but our paperboard mailers are made from 100% recycled paper, 95% of which is post-consumer recycled content. They are also 100% recyclable.



When YOUR customers ask for a "Greener" protective mailer, you can now SHOW them that you are working to do your part by having the recycle symbol printed on your mailers! While you expand your brand awareness with your custom branded mailer, you'll be increasing environmental awareness by using a Green product!

Not only are you using recyclable packaging, but you can feel good about the company that has created your packaging. PAC Worldwide offsets 50% of their office and manufacturing electricity with Green-e Certified® Renewable Energy Certificates through a purchase of 2,316 MWH, which prevents the release of more than 3 million pounds of carbon dioxide (CO<sub>2</sub>), a leading global warming gas.



PAC Worldwide is also part of the EPA Green Power Partnership.



For more information visit:  
[www.pac.com](http://www.pac.com)

