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**Looking to Cater to the Needs of Their Customers in the Retail/Food  
Industry, PAC Worldwide Introduces the Pouchjacket™**

**REDMOND,WA — December 12th, 2012 —** PAC Worldwide Corp. has announced the release of the Pouchjacket™ custom laminated flexible pouches.

In response to their customers' need for a protective packaging solution for their retail/food products, PAC Worldwide has created the Pouchjacket line. These pouches are made with effective laminated barrier film structures that protect the contents and allow for long shelf-life.

They are available in many styles and custom sizes and can be printed with up to nine gloss, matte and metallic ink colors on state-of-the art rotogravure and offset printing presses. Ideal for food items, pet treats, coffee, tea, pharmaceuticals, cosmetics, agrochemicals, grass and bird seeds, and many other applications.

“Major consumer packaged goods manufacturers (CPGs) are converting their traditional, well known products from costly jars, bottles, cans and folding cartons, and are now marketing their products using a variety of cost-effective and efficient pouch formats with fitments, closure systems and easy opening features. One of the fundamental benefits of pouches is related to

transportation, material handling and warehousing costs. It is reported that one truckload of pouches is equivalent to 10 to 25 truckloads of rigid containers. Pouches also have far less impact on our environment compared to many bulky rigid packaging.” Tim Magee, Special Projects Manager.

### **About PAC Worldwide Corporation**

PAC Worldwide, an industry leader and manufacturer of protective flexible packaging, has built their business up since 1975 based on outstanding service and quality products. This international company specializes in custom branded and stock mailers (bubble, flat poly, paperboard), flexible pouches, industrial and retail bubble, security bags, folding cartons and automated bags, and many other types of specialty packaging. They also offer a full line of fulfillment services as well as automated packaging systems for high speed applications.

PouchJacket™ is a registered trademark of PAC Worldwide Corporation

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**For more information, press only:**

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**For more information on the Pouchjacket™:**

<http://www.pac.com>