



**For Immediate Release 9 a.m. PST  
March 27<sup>th</sup> 2013**

**CONTACT: Erin Smith  
Marketing Manager  
PAC Worldwide  
425-202-4026  
Erin.Smith@pac.com**

**PAC Worldwide has Created a Fun Way to Design your Own Mailer,  
an Easy to use App on [www.pac.com](http://www.pac.com) Called the Build-a-Mailer**

**REDMOND,WA — March 27<sup>th</sup> 2013 —** PAC Worldwide has developed a new creative online app called the Build-A-Mailer. The Build-a-Mailer, found on [www.pac.com](http://www.pac.com), gives users the opportunity to design and brand their own mailer online.

If you've ever wanted to see what your company branding might look like on a mailer, or just wanted to change up your current look, The Build-a-Mailer is a fun tool to do exactly that:

- Add as many images/logos as you want.
- Design the front and back of multiple mailers.
- Choose from our poly bubble mailers, kraft bubble mailers, flat poly mailers, and rigid paperboard mailers.

“We are very excited about the Build-a-mailer tool. We wanted to give visitors of [www.pac.com](http://www.pac.com) the chance to customize and brand their own mailer. A fully-branded mailer is an excellent marketing tool, will be seen by many during its travels through the mail stream, and

gives the persons receiving your product a lasting impression of your company.” - Erin Smith,  
Marketing Manager.

### **About PAC Worldwide Corporation**

PAC Worldwide, an industry leader and manufacturer of protective flexible packaging, has built their business up since 1975 based on outstanding service and quality products. This international company specializes in custom branded and stock mailers (bubble, flat poly, paperboard), flexible pouches, industrial and retail bubble, security bags, folding cartons and automated bags, and many other types of specialty packaging. They also offer a full line of fulfillment services as well as automated packaging systems for high speed applications.

#####

### **For more information, press only:**

Erin Smith, 425-202-4026, [erin.smith@pac.com](mailto:erin.smith@pac.com)