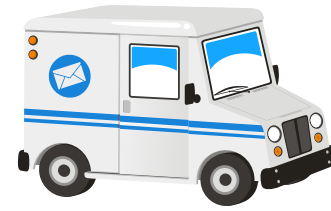


E-COMMERCE PACKAGING

TOP FIVE THINGS TO DO NOW TO PREPARE FOR THE HOLIDAY SHIPPING SEASON

Understand the real magnitude of the holiday shipping crunch.



THANKSGIVING

NEW YEAR'S DAY

915 M

It doesn't stop at Christmas. According to USPS.com In 2019, **USPS alone shipped 915 million packages** between Thanksgiving and New Year's Day.

Purchase quality packaging materials for faster fulfillment and easier returns.



Mailers with anti-static release liners take the hassle out of sealing.

97%

97% of consumers surveyed said that **speed of delivery** is a major factor in their buying decision. (Dropoff.com)

Consider purchasing a packaging automation machine.

Packaging automation is fast, efficient, and social-distancing friendly.



15-20

PER MINUTE **PACKAGES**

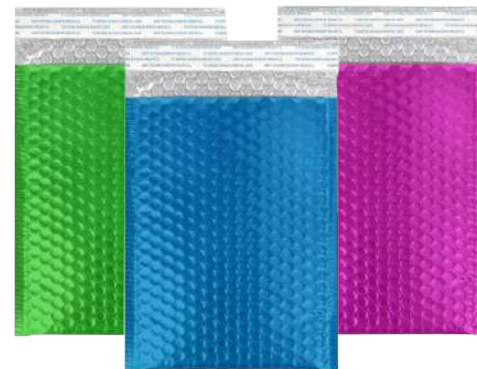


INCREASE FULFILLMENT SPEED BY

400-500%

Pump up the flair!

Mailers in fun colors or unexpected materials such as shiny colored metallic do double-duty. They act as a shipping package and a brand ambassador.



50%

50% of shoppers would recommend a product if it came in **gift-like or branded packaging**. (dotcomdist.com)

Don't be afraid to ask for help.

It's better to over prepare now than to risk under-delivering when your team becomes overwhelmed in the crunch.

PAC's Contract Packaging Services facility can help you deliver.



216,000 square feet



18,000 pallet capacity site



22 dock doors



75 person operation teams



300 contract employees, if needed

(We can help with shrink wrapping, sleeving and banding, package assembly, POP displays, kitting, collating and sorting, labeling and inventory control)



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