

In 2020

Why Outsource Logistics and Contract Packaging?

During this unprecedented time, e-commerce companies are struggling to keep up with the drastic increase in online orders, the unstable labor market and lack of affordable well-positioned distribution locations.

U.S. ONLINE SALES
increased

43%
YEAR
OVER
YEAR



reaching
\$60.4
BILLION
(Adobe Analytics)

A stable labor force,
quick fulfillment, and
efficient distribution
are necessary to
meet increased demand.



Let the experts take this on for you!

BENEFITS OF OUTSOURCED LABOR

Minimize overhead and cost of training.

Focus your efforts on core products
without being spread thin.

Allows for variable labor costs.

THE UNSTABLE LABOR FORCE OF 2020

In just the month of April 2020

86.3% of labor force participants
missed work.

(Brookings.edu)

For reasons including temporary
layoffs, illness, quarantine, fear of going
into work, and child-care instability.

OUTSOURCING YOUR PACKAGING

CAN **REDUCE**
OPERATIONAL
COSTS BY **4%-7%**

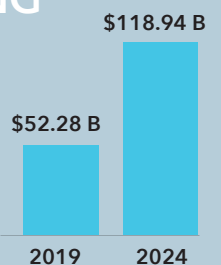
(packagingstrategies.com)



The CONTRACT PACKAGING

market was valued at \$52.28 billion
in 2019, and it is expected to reach
a value of \$118.94 billion by 2024,
at a CAGR of 15.33%, over the
forecast period from 2020 to 2025

(mordorintelligence.com)



in2020
80%



of professionals plan
to significantly
INCREASE
LOGISTICS
OUTSOURCING
BUDGETS
beyond warehousing
and fulfillment
(Gartner)

Companies with HIGH-PERFORMING SUPPLY CHAINS

achieve **REVENUE GROWTH GREATER**
than the average within their industries
(Deloitte Survey)



Outsourcing the responsibility of packaging process, assembly, fulfillment, inventory management, distribution, costs of machines, and labor costs to one single partner allows e-retailers to focus on their product, sales, service, and growth focused activities. PAC Contract Services can help, contact us today.