

Branded Shipping Packaging

WORTH IT?

INCREASE REVENUE by **23%**

Make your customers' experience consistent from your brick-and-mortar store, online store, social media platforms, to the package your product is shipped in.

Presenting a brand consistently across all platforms can increase revenue by up to 23%. (Forbes.com)



YOUR MAILER IS A WALKING BILLBOARD



80%
INCREASE BRAND RECOGNITION

Color improves brand recognition by up to 80%. (Forbes.com)

Go Bold! Stand out with distinctive design and colors that support your brand strategy.

71%
OF CONSUMERS PREFER TO PURCHASE

products from brands they recognize (onbuy.com)



MEMORABLE CUSTOMER EXPERIENCE

40%
SHARE

40% of consumers would love to share an image or talk about the product on social media if they find the packaging unique or different. (dotcom Distribution's eCommerce Packaging Study)

64%
PURCHASE

64% of consumers purchase a product after watching a branded video on social networks. (Tubularinsights)

92%
TRUST INFLUENCERS

92% of consumers trust an influencer more than an advertisement or traditional celebrity endorsement. (MuseFind)